



# ENOMETRICS XVI

Call for Papers  
Namur, (Belgium)  
May 21 to May 23, 2009



**Scientific Committee:** M.C. Pichery (U. Bourgogne), H. Serbat (EuAWE), K. Anderson (U. Adelaide), O. Aschenfelter (U. Princeton), Ph. Aurier (U. Montpellier II), J. Bentzen (U. Aarhus), M.H.Choko (UQAM), P. Combris (INRA), S. Gatti (U. di Bologna), E. Giraud-Heraud (INRA), L. Júdez (ETSIA, U.P. Madrid), D. Meulders (U.L. Bruxelles), O Simões (Escola Superior Agrária de Coimbra), A. Szabó (I.V.E - Hungary), P. Tomšik (Mendel U.), J-L. Viviani (U. Montpellier I)

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**Organisation:** F. Bourdon (U. Bourgogne), Fedeco Services

***Any proposal of communication, whatever discipline, can be submitted to the scientific committee.***

*The quantified approach of the analyzed problems is privileged*

## TOPIC

### LET'S TALK ABOUT BEER

**Managed by:** Robert Plasman, DULBEA

- **Beer Market (competition, merging, industrial organisation)**
- **Marketing (price effect, brands, new products)**
- **Beer, brewing and related activities**
- **Consumption, Quality taste, consumer behaviour**
- **Beer, health and social life**
- **Law and regulation and their effects**

### Will be also approached during the conference, the topics

- Wine & Market – Marketing & Management
- Wine Industries in Economics
- Wines and Soil
- Quality of Agricultural Produce, Gastronomy and Wines
- Wine & Health - Alcoholism
- Wine History and Law

**Deadline: February 27, 2009**

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## TOPIC

### QUALITY OF AGRICULTURAL PRODUCTION, GASTRONOMY AND WINES

**Managed by:** Pierre Combris, INRA Paris

- **Quality and Taste of Foodstuffs**
- **Analysis of the Results**
  - **of the Experiments**
  - **of Test and Classifications**
- **Drink-Food Relationship**
- **Gastronomic Studies**

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## TOPIC

### WINE & HEALTH - ALCOHOLISM

**Managed by:** Danielle Meulders, Université Libre de Bruxelles

- **Alcoholism and Risks, Risks and Insurances**
- **Medical and Therapeutical Use**
- **Public Health Policies**
- **Wine compared with Spirits; Wine compared with Low Alcohol Beverages**

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## TOPIC

### WINE HISTORY AND LAW

#### Managed by: ....

- **Quantitative History of Vineyards and Encepagements**
- **Regulatory and Legislative Evolutions**
- **Geography of Territories**
- **Impact of Regulatory and Tax Legal Measurements**
  - **On Production, Sale, Consumption**
  - **In Volume, Price and Distribution**
- **Discussion:**
  - **Wine: Drink or Drug**
  - **Alcoholism: Private or Public Issue**

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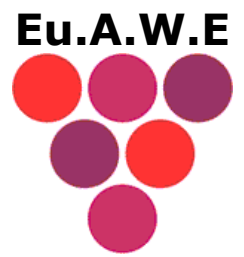
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## TOPIC

### WINE INDUSTRIES IN ECONOMICS NATIONAL, REGIONAL, AND INTERNATIONAL IMPACT

**Managed by:** Silvia Gatti, Università di Bologna

- **Viticultural Tourism**
- **Place of Wine in the Local and National Sector**
- **Employment**
- **International Trade**
- **Modeling of the Industry**

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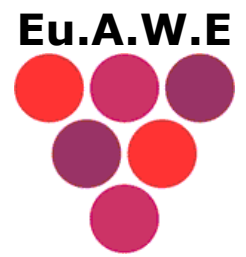
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## TOPIC

### WINE & MARKET- MARKETING & MANAGEMENT

**Managed by:** Jean-Laurent Viviani, Université de Montpellier I

- **Marketing of the Wine - Factors Determining Sale**
- **Financial Investment and Wine**
- **Wine and Bidding**
- **Factors Determining Price**

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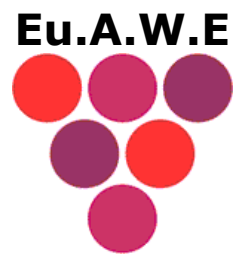
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## TOPIC

### WINES AND SOIL

**Managed by :** Lucinio Júdez, ETSIA, Universidad Politécnica de Madrid

- **Impact on Impact on Organoleptic and Sensorials Qualities**
- **Physical Qualities of the Grounds**
- **Culture Practices**
- **Climatic Conditions**
- **Oenological Processes**

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